



How can the EU support the book sector?

Summary of the presentation given in the frame of the Book forum of the Brussels book fair
Wednesday 23 February 2021

Recovery plans

The EU will provide support to national recovery plans through, in particular, the [NextGenerationEU](#), a **€750 billion temporary recovery instrument** to help repair the immediate economic and social damage brought about by the coronavirus pandemic. Post-COVID-19 Europe will be greener, more digital, more resilient and better fit for the current and forthcoming challenges.

Member States are currently working on their recovery and resilience plans, which could cover the Culture and creative sectors including the publishing and book sectors.

European programmes

In addition to the EU funding available directly to Member states through grants and loans the publishing sectors can be supported by the following European programmes:

- **Erasmus**

Erasmus+ has an estimated budget of €26.2 billion¹, nearly doubling the funding compared to its predecessor programme (2014-2020), complemented by around €2.2 billion from the EU external cooperation instrument²

- 70% of the budget will support **mobility opportunities** for all, in a lifelong learning perspective. Erasmus+ mobility has positive effects on educational, social, personal and professional development, in that it enhances knowledge, skills and attitudes, improves employability, helps confidence-building and independence, stimulates curiosity and innovation, fosters the understanding of other people, and builds a sense of European belonging.
- 30% of the budget will be invested in **cooperation projects** and policy development activities where organisations gain experience in international cooperation, strengthen their capacities, produce innovative approaches, exchange good practices and network. Through these actions, Erasmus+ will play an important role in strengthening resilience and supporting recovery and innovation in the fields of education, training youth and sport.

- **Creative Europe**

With an increased budget of €2.44 billion³ the new Creative Europe programme will invest in actions that reinforce cultural diversity and respond to the needs and challenges of the cultural and creative sectors. Its novelties will contribute to the recovery of these sectors, reinforcing their efforts to become more digital, greener, more resilient and more inclusive.

Creative Europe has two main objectives: to safeguard, develop and promote European **cultural and linguistic diversity** and heritage; and to increase the **competitiveness** and economic potential of the cultural and creative sectors, in particular the audio-visual sector.

¹ The Erasmus+ programme budget is made of €24,574 billion in current prices as part of the new MFF (2021-2027) and an additional top-up of €1,7 billion in 2018 prices.

² Neighbourhood, Development and Cooperation Instrument (NDICI) and the Instrument for Pre-Accession (IPA III)

³ The Creative Europe programme budget is made of €1.842 billion in current prices as part of the new MFF (2021-2027) and an additional top-up of €0.600 billion in 2018 prices.

The **following calls for proposals will be launched in 2021** under the **CULTURE** strand of Creative Europe to finance actions in various culture sectors including the book sector:

- Support to cultural **cooperation projects** bringing together organisations from at least 3 different countries. The EU cofinancing rates have been increased to facilitate the access to Creative Europe funding for all type of organisations.
- **Support to European networks** of professional organisations connecting thousands of organisations, professionals and artists so that information, innovation and best practices are disseminated quickly within the different culture and creative sectors.
- **Support to platforms** for the promotion of European artists and works.
- **Support to publishers** for the translation and promotion of European books. The support offers grants to individual publishers or grouping of publishers to cover up to 60% of the costs of translation, publication and promotion of European literature books (fiction, children's books, comics, poetry, etc.)
- **Individual mobility scheme** offering grant support to artists and professionals to develop their projects and their career abroad.

In addition, Creative Europe will continue its support to the [European Union Prize for Literature](#) awarded to emerging European writers

WANT TO KNOW MORE?

CREATIVE EUROPE

The European Commission, the Education, Audiovisual and Culture Executive Agency and the Creative Europe Desks manage and implement the programme.

- Check the [Creative Europe website](#) to explore all the opportunities it offers, and the [results platform](#) to know more about funded projects.
- Contact the [Creative Europe Desks](#) in your country.

Follow us on social media

FB @CreativeEuropeEU

Twitter @europe_creative

ERASMUS+

The European Commission, National Agencies and the Education, Audiovisual and Culture Executive Agency manage and implement the programme.

- Check the [Erasmus+ website](#) to explore all the opportunities it offers, and the Erasmus+ results platform to know more about funded projects.
- Contact the [Erasmus+ National Agencies](#) in your country
- Use the following platforms to start your Erasmus+ journey!
- eTwinning platform for school teachers and staff;
- School Education Gateway for teachers, policymakers, education researchers.
- EPALE platform for adult education professionals.
- European youth Portal and Youthpass for young people and youth organisations.

Follow us on social media

FB @EUErasmusPlusProgramme

IG @European_Youth_EU